

## "Turkey's Sales Oriented Exhibition"



17.

REAL ESTATE PROJECTS INVESTMENT EXHIBITION and SUMMIT

B2B - B2C

MAY 17 - 18, 2025

SPONSORSHIP



ISTANBUL BOSPHORUS HILTON CONERENCE CENTER

[www.realestatefairturkey.org](http://www.realestatefairturkey.org)



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17<sup>th</sup> REAL ESTATE PROJECTS INVESTMENT EXHIBITION and SUMMIT  
MAY 17 - 18, 2025

**Hello,**

*Deriving our strength from our numerous pioneering achievements in the Turkish exhibition sector, we are ready to lead the way once again.*

*We will be honored to have you at the **17<sup>th</sup> Real Estate Projects Investment Exhibition and Summit** at Hilton where the buyers, sellers and investors will gather.*

*The Exhibition will bring investors together, real estate companies, and individual buyers from different countries, primarily A Plus Qatar, Kuwait, Bahrein, UAE, Oman and Saudi Arabia, as well as Azerbaijan, Morocco, Iran, Iraq, the Netherlands, Germany, Russia, Afghanistan, Ukraine, Sweden, Egypt, Yemen, Palestine, Bosnia and China, with Turkish Real Estate Companies.*

*We will prepare 5000 Exhibition Participants Catalogue and CDs in both Turkish and English. The Catalogue and the CDs will be distributed to the participants, foreign trade missions and chambers of commerce in different countries.*

*We are aiming to send 40.000 Exhibition Invitations and target over 10.000 visitors with billboards, posters and advertisements.*

*Moreover, you will be able to make B2B - B2C meetings at the Real Estate Exhibition.*

*We would like to express that we will be glad to see you at the event and hope to maintain our cooperation.*

*Below you can find the sponsorship conditions of the **17<sup>th</sup> Real Estate Projects Investment Exhibition and Summit**, to be held at Istanbul Bosphorus Hilton.*

*Best regards,*  
**Haktan Öztunalı**  
*Board Chairman*



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17<sup>th</sup> REAL ESTATE PROJECTS INVESTMENT  
EXHIBITION & SUMMIT

B2B - B2C

MAY 17 - 18, 2025

Istanbul Bosphorus Hilton Conference Center

# General Information

## PROGRAM

Event Name	: 17 <sup>th</sup> Real Estate Investment Projects Exhibition & Summit	
Event Type	: Exhibition (B2B - B2C Event)	
Event Date	: May 17 - 18, 2025 (Saturday - Sunday)	
Exhibition Visiting Hours	: 10:00 AM - 6:00 PM	
Summit Program	: May 17, 2025 (Saturday)	10:00 AM - 1:00 PM
Lunch	: May 17, 2025 (Saturday)	1:00 PM - 2:00 PM
B2B Meetings	: May 17, 2025 (Saturday)	2:00 PM - 6:00 PM
Brunch	: May 18, 2025 (Sunday)	12:00 PM - 2:00 PM
Event Location	: Istanbul Bosphorus Hilton Conference Center	
Organizer	: Jnr Group Fuarçılık	
Website	: <a href="http://www.realestatefairturkey.org">www.realestatefairturkey.org</a>	

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This exhibition is organized under supervision of TOBB (Turkish Union of Chambers and Exchange Commodities) as per the law No 5174.



# Participating Countries

## BUYERS FROM RUSSIA, IRAN, EUROPE, and GULF COUNTRIES

- Russia
- Kuwait
- Bahrein
- UAE
- Oman
- Jordan
- Saudi Arabia
- Azerbaijan
- Iran
- Iraq
- United Kingdom
- The Netherlands
- Germany
- Qatar
- Afghanistan
- Ukraine
- Sweden
- Egypt
- Yemen
- Palestine
- Bosnia
- Morocco
- China





# Visitor Profile

- Home Buyers
- Local and Foreign Investors
- Architecture Companies, Individual Architects and Internal Architects
- Investors / Businessmen
- Construction and Consultancy Engineers
- Buyers / Boards
- Contractors
- Building and Housing Institutions / Associations
- Local Public Authorities
- Real Estate Investment Experts and Consultants
- Construction Cost Experts
- Planners / Consultants
- Project Managers
- Diplomats / International Administrators
- Civil Society Organizations and Associations
- Office Buyers / Renters
- Real Estate Companies
- Real Estate Sector Employees and Managers



# Participant Profile

- Real Estate Residential Projects
- Summer Houses
- Class A Villa, Residence and Housing Complex Projects
- Timeshares
- Thermal Facilities
- Offices
- Plazas
- Smart Buildings
- Shopping Malls and Business Centers, Residences
- Real Estate Lands and Projects
- Villas
- Wooden and Prefabricated House Projects
- Engineering Companies
- Municipalities
- Financial Companies and Investors
- Banks, Financing and Credit Institutions
- Real Estate Marketing Companies
- Land Offices / Cooperatives
- Industrial Sites and Organized Industrial Zones
- Housing Complex Contractors



# Stand Options

**Standard Stand Area (m<sup>2</sup>)**  
**340 Euro + VAT**

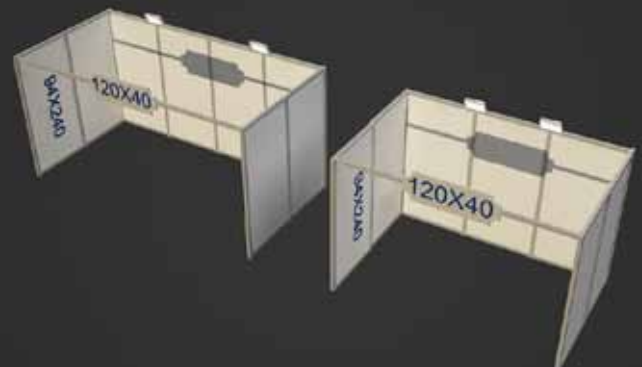
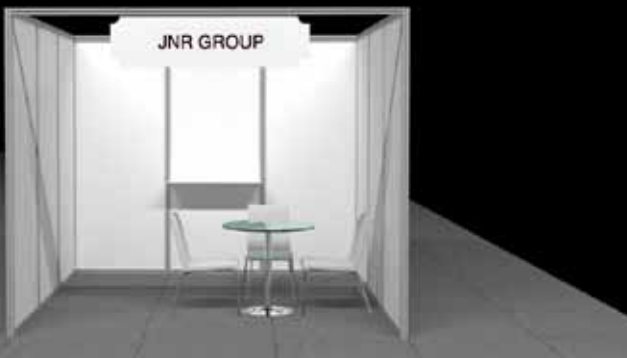
**Empty Space (m<sup>2</sup>)**  
**290 Euro + VAT**



The image on the left is a representation of the standard stands. There are not any materials on the floor. The stand will be set up on the carpeting on the floor at the exhibition area. The red carpet is added to the image to allow visualizing of the area. Carpeting or hardwood flooring can be installed for a fee upon the request of the participants.

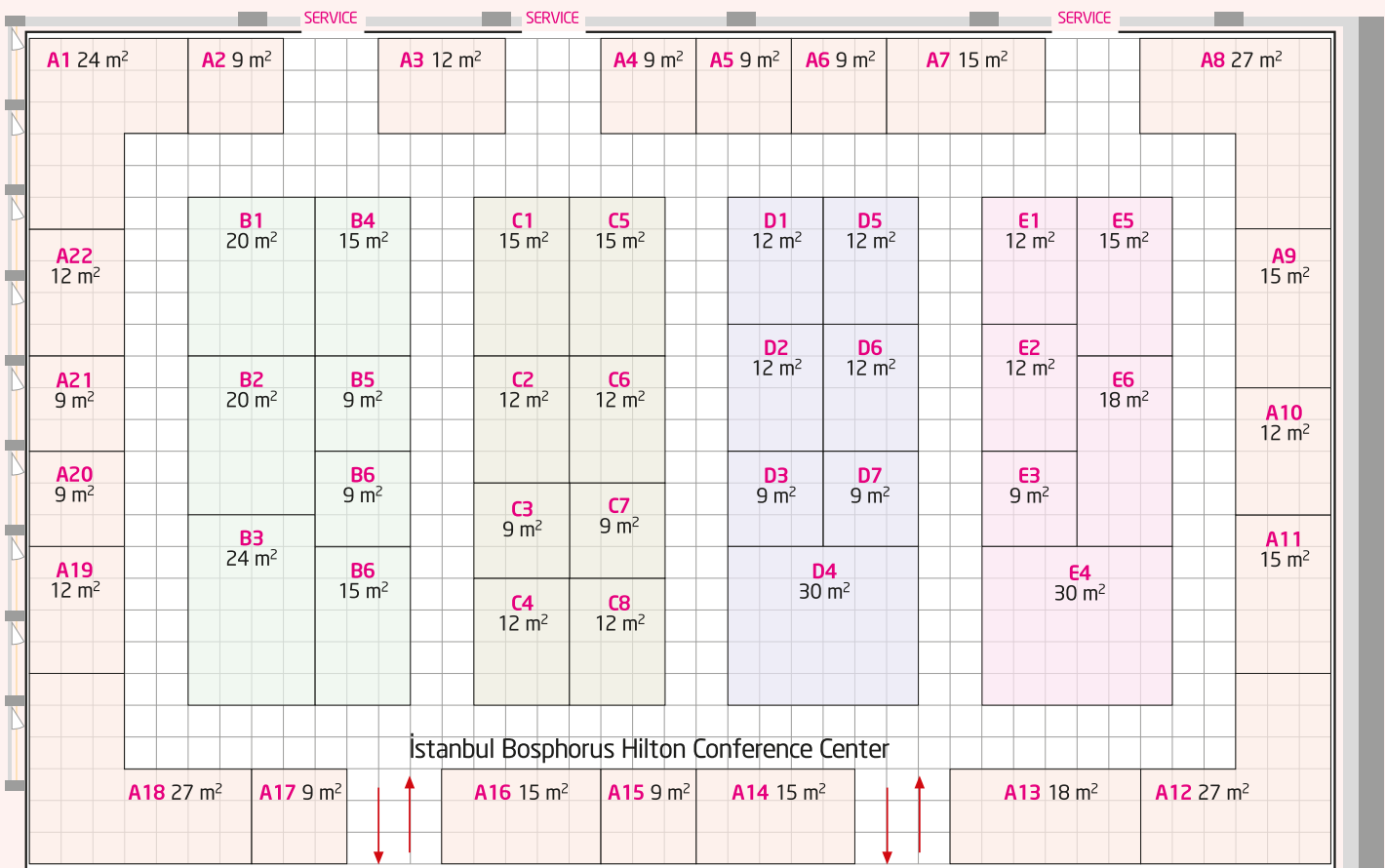
Standard Stand Price includes Stand setup, 1 table, 2 chairs, 1 front signboard, 1 group socket, 1 reception desk.

We also provide custom design and setup services.



# LAYOUT PLAN

## ISTANBUL BOSPHORUS HILTON CONFERENCE CENTER



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# Main Exhibition Sponsorship

- 30 m<sup>2</sup> stand in the exhibition area
- Barco-vision presentation at the reception desk
- Exhibiting all visual materials on the exhibition floor
- 1/3 coverage on the back panel at the reception desk
- Opening the exhibition with our esteemed ministers
- Participating in the Summit as a speaker
- Being mentioned as the Main exhibition Sponsor on the sponsor board and all printed materials, on our international gulf platforms and in all catalogues to be distributed both inland and abroad
- Being mentioned as the Main Sponsor in all billboard materials and canvas banners
- Hanging banners on the ceiling and suitable sideways spaces at certain intervals in the exhibition area (6 pieces)
- Placing free-standing boards and posters to the predetermined areas (3 pieces)
- Being mentioned as the Main exhibition Sponsor in all newspapers, magazines, journals, TV and other media advertisements
- 2 pages of presentation both in Turkish and English on the exhibition Catalogue and CD, as well as 1 page of advertisement
- 200 exhibition invitations
- Interviews with national newspapers and TV channels
- Thank you, plaque,

**MAIN EXHIBITION SPONSORSHIP: 50.000 Euro + VAT**

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# Main Summit Sponsorship

- 20 m<sup>2</sup> stand in the exhibition area
- Chance to give a 10-minute speech and presentation at the summit
- Being represented on the back board of the Summit with 1/3 logo
- Participating to the opening ceremony with our esteemed ministers
- Being mentioned as a Summit Sponsor on the summit board and all visual materials
- Being mentioned as a Summit Sponsor at various platforms in Iran - Russia and national media platforms
- Being mentioned as a Summit Sponsor in advertisement areas, and billboards in Turkey, as well as posters and invitations
- 1 roll-up and free-standing board at the Summit area
- 2 pages of presentation both in Turkish and English on the exhibition Catalog and CD, as well as 1 page of advertisement
- 50 exhibition invitations
- 10 summit invitations
- Interview with 1 national tv channel
- Thank you plaque

**MAIN SUMMIT SPONSORSHIP: 30.000 Euro + VAT**

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# Summit Speaker Sponsorship

- Participation in coffee breaks and buffet lunch (for 3 people)
- Promotion opportunities in the event programs and on social media

**SUMMIT SPEAKER SPONSORSHIP: 3,000 Euro + VAT**

## Summit Speaker Sponsorship (with stand)

- 9 m<sup>2</sup> stand space in the exhibition area
- 5-minute speech and presentation opportunity during the summit
- Promotion opportunities in the event programs and on social media

**SUMMIT SPEAKER SPONSORSHIP: 6,000 Euro + VAT**

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# Exhibition Catalogue & CD Sponsorship

- 9 m<sup>2</sup> stand in the exhibition area
- Appearance on the front and back pages (2 pages in total) of the exhibition catalogue and CD containing detailed information about the exhibition and exhibition participants to be published both in Turkish and English and sent to 5.000 addresses both inland and abroad
- Being introduced with the company logo as the Catalogue Sponsor on all printed and online advertisements, news, exhibition catalogue and sponsor board
- Appearance on all promotional materials with the company logo as the Catalogue Sponsor
- 50 exhibition invitations
- 10 catalogues and 10 CDs
- Thank you plaque

**CATALOGUE AND CD SPONSORSHIP: 9.000 Euro + VAT**

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# Invitation Sponsorship

- 9 m<sup>2</sup> stand in the exhibition area
- Appearance in the invitations to be distributed both inland and abroad with the company logo
- Appearance in the bulletins to be distributed both inland and abroad with the company logo
- Coverage in the online notifications, news and invitations to be sent to 400.000 addresses
- Being mentioned as the Invitation Sponsor in all printed materials related to the exhibition
- Participation in the opening
- 2 pages of presentation and 1 page of advertisement in the exhibition catalogue
- Appearance in all promotional materials across the country with the company logo
- 100 exhibition invitations
- Thank you plaque

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**INVITATION SPONSORSHIP: 8.000 Euro + VAT**

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# Coffee Break Sponsorship

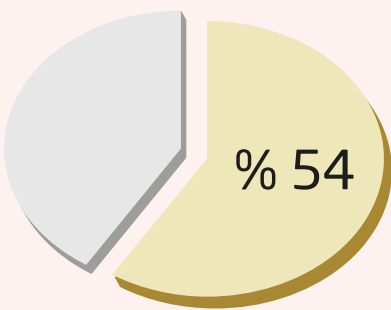
- 9 m<sup>2</sup> stand in the exhibition area
- Opportunity to use banners on the tables in the coffee break area
- Participation in the opening
- 2 pages of presentation and 1 page of advertisement in the fair catalogue
- Appearance in all promotional materials across the country with the company logo
- 100 exhibition invitations
- Thank you plaque

**COFFEE BREAK SPONSORSHIP: 6.000 Euro + VAT**

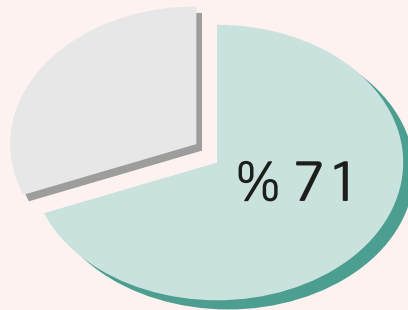


# Questionnaire Results

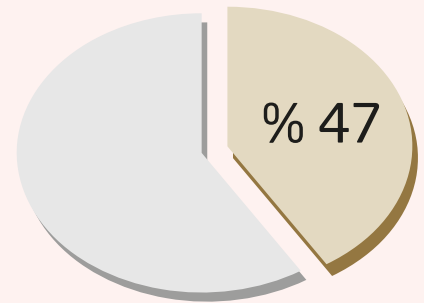
## Reason of Participation



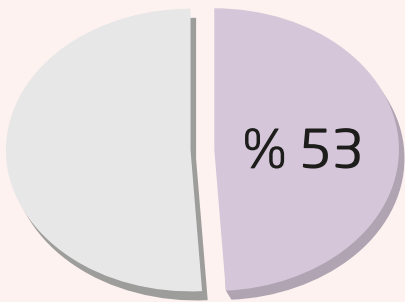
Increasing the value and recognition of our company/organization



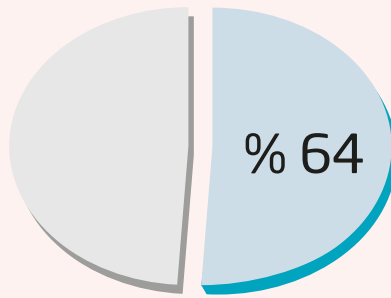
Reaching the right investors



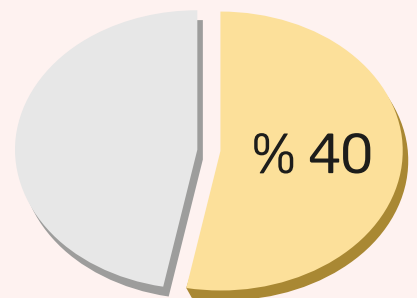
Completing projects & creating and presenting new projects



Making business deals on the spot



Showing ourselves in the newly-emerging Gulf Countries market



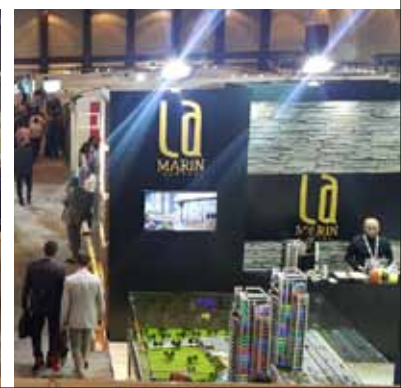
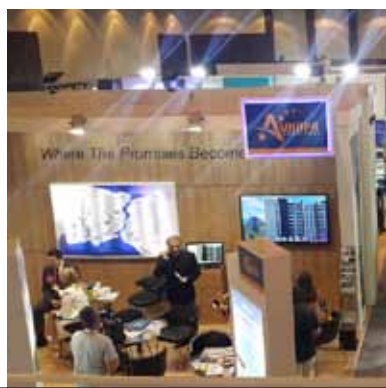
Reaching new partners as your real estate investment partners

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# Contact

## JNR Group Fuarçılık

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