

3rd Global Luxury

REAL ESTATE PROJECTS

SHOW & SUMMIT

DECEMBER 16 - 17, 2026

WOW Hotels İstanbul, Convention Center

SPONSORSHIP

jnr expo

www.realestatefairturkey.org

https://www.instagram.com/jnrgayrimenkulfuari/?hl=tr

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Hello,

Deriving our strength from our numerous pioneering achievements in the Turkish exhibition sector, we are ready to lead the way once again.

*We will be honored to have you at the **3rd Global Luxury Real Estate Project Show and Summit** at WOW Hotels İstanbul where the buyers, sellers and investors will gather.*

The fair will bring investors together, real estate companies, and individual buyers from different countries, primarily A Plus Cyprus, Qatar, Kuwait, UAE, Oman and Saudi Arabia, as well as England, Portugal, Azerbaijan, Morocco, Iran, Iraq, Germany, Russia, Ukraine, Bosnia and China, with Turkish Real Estate Companies.

We will prepare 5000 Show Participants Catalogue and CDs in both Turkish and English. The Catalogue and the CDs will be distributed to the participants, foreign trade missions and chambers of commerce in different countries.

We are aiming to send 40.000 Show Invitations and target over 10.000 visitors with billboards, posters and advertisements.

We would like to express that we will be glad to see you at the event and hope to maintain our cooperation.

*Below you can find the sponsorship conditions of the **3rd Global Luxury Real Estate Project Show and Summit**, to be held at WOW Hotels İstanbul.*

Best regards,
Haktan Öztunalı
Board Chairman

3rd Global Luxury

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General Information

PROGRAM	
Event Title	3rd Global Luxury Real Estate Projects Show & Summit
Event Type	Show
Event Date	December 16 - 17, 2026 (Wednesday - Thursday)
Opening	December 16, 2026 Wednesday Time: 10:00 -18:00
Summit	December 16, 2026 Wednesday Time: 10:00 -14:00
Opening	December 17, 2026 Thursday Time: 10:00 -18:00
Investment	December 17, 2026 Thursday Time: 10:00 -14:00
Event Location	WOW Hotels İstanbul Convention Center
Organizer	Jnr Group Fuarcılık
Website	www.realestatefairturkey.org

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Participating Countries

- Cyprus
- Russia
- Kuwait
- UAE
- Saudi Arabia
- Iran
- Iraq
- United Kingdom
- Germany
- Qatar
- Ukraine
- Azerbaijan
- Egypt
- Bosnia
- China

This fair is organized under supervision of TOBB (Turkish Union of Chambers and Exchange Commodities) as per the law No 5174.

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Visitor Profile

- Home Buyers
- Local and Foreign Investors
- Architecture Companies, Individual Architects and Internal Architects
- Investors / Businessmen
- Construction and Consultancy Engineers
- Buyers / Boards
- Contractors
- Building and Housing Institutions / Associations
- Local Public Authorities
- Real Estate Investment Experts and Consultants
- Construction Cost Experts
- Planners / Consultants
- Project Managers
- Diplomats / International Administrators
- Civil Society Organizations and Associations
- Office Buyers / Renters
- Real Estate Companies
- Real Estate Sector Employees and Managers

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Participant Profile

- Real Estate Residential Projects
- Summer Houses
- Class A Villa, Residence and Housing Complex Projects
- Timeshares
- Thermal Facilities
- Offices
- Plazas
- Smart Buildings
- Shopping Malls and Business Centers, Residences
- Real Estate Lands and Projects
- Villas
- Wooden and Prefabricated House Projects
- Engineering Companies
- Municipalities
- Financial Companies and Investors
- Banks, Financing and Credit Institutions
- Real Estate Marketing Companies
- Land Offices / Cooperatives
- Industrial Sites and Organized Industrial Zones
- Housing Complex Contractors

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Stand Options

Standard Stand Area (m²)

380 Euro + VAT

Empty Space (m²)

320 Euro + VAT

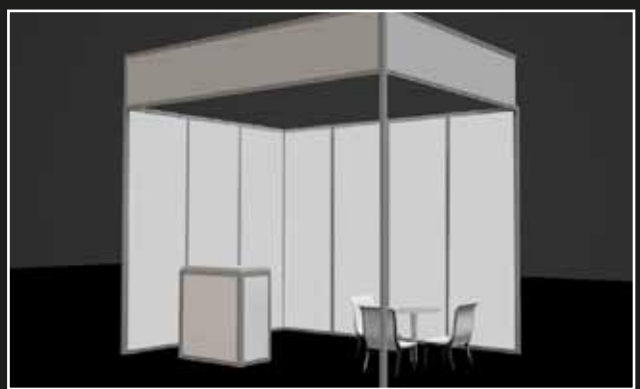


The image on the left is a representation of the standard stands. There are not any materials on the floor. The stand will be set up on the carpeting on the floor at the exhibition area. The red carpet is added to the image to allow visualizing of the area. Carpeting or hardwood flooring can be installed for a fee upon the request of the participants.
Standard Stand Price includes Stand setup, 1 table, 3 chairs, 1 front signboard, 1 group socket, 1 reception desk.
We also provide custom design and setup services.

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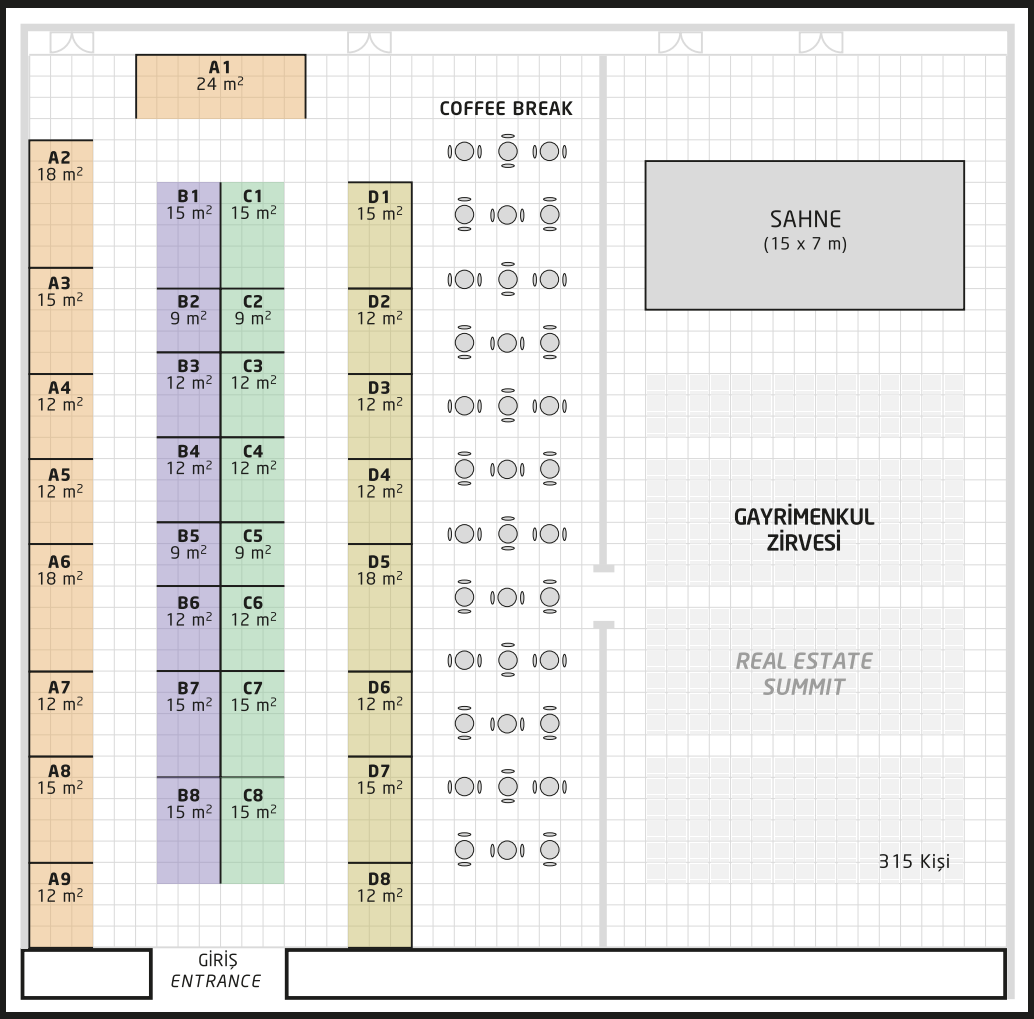
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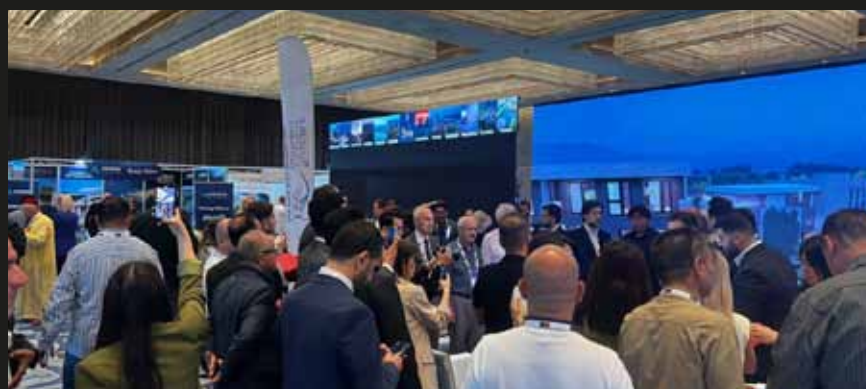
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Layout Plan



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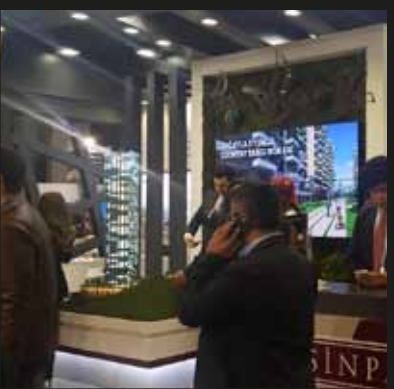
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Main Sponsorship

- 25 m² stand in the Show area
- Barco-vision presentation at the reception desk
- Exhibiting all visual materials on the Show floor
- 1/3 coverage on the back panel at the reception desk
- Opening the fair with our esteemed ministers
- Participating in the Summit as a speaker
- Being mentioned as the Main Show Sponsor on the sponsor board and all printed materials, on our international gulf platforms and in all catalogues to be distributed both inland and abroad
- Being mentioned as the **Main Show Sponsor** in all billboard materials and canvas banners
- Hanging banners on the ceiling and suitable sideways spaces at certain intervals in the Show area (6 pieces)
- Placing free-standing boards and posters to the predetermined areas (3 pieces)
- Being mentioned as the **Main Show Sponsor** in all newspapers, magazines, journals, TV and other media advertisements
- 2 pages of presentation both in Turkish and English on the Show Catalogue and CD, as well as 1 page of advertisement
- 200 Show invitations - 10 summit invitations
- Interviews with national newspapers and TV channels
- Jnr Expo has 465.000 domestic and international data sharing connections
- Thank you, plaque,

MAIN SHOW SPONSORSHIP: 40.000 Euro + VAT

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Main Summit Sponsorship

- 20 m² stand in the Show area
- Chance to give a 10-minute speech and presentation at the summit
- Being represented on the back board of the Summit with 1/3 logo
- Participating to the opening ceremony with our esteemed ministers
- Being mentioned as a Summit Sponsor on the summit board and all visual materials
- Being mentioned as a Summit Sponsor at various platforms in Iran - Russia and national media platforms
- Being mentioned as a Summit Sponsor in advertisement areas, and billboards in Turkey, as well as posters and invitations
- 1 roll-up and free-standing board at the Summit area
- 2 pages of presentation both in Turkish and English on the Show Catalog and CD, as well as 1 page of advertisement
- 50 Show invitations
- 10 summit invitations
- Interview with 1 national tv channel
- Thank you plaque

MAIN SUMMIT SPONSORSHIP: 30.000 Euro + VAT

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Catalogue and CD Sponsorship

- 9 m^2 stand in the Show area
- Appearance on the front and back pages (2 pages in total) of the fair catalogue and CD containing detailed information about the fair and fair participants to be published both in Turkish and English and sent to 5.000 addresses both inland and abroad
- Being introduced with the company logo as the Catalogue Sponsor on all printed and online advertisements, news, fair catalogue and sponsor board
- Appearance on all promotional materials with the company logo as the Catalogue Sponsor
- 50 Show invitations - 5 summit invitations
- 10 catalogues and 10 CDs
- Thank you plaque

CATALOGUE AND CD SPONSORSHIP: 8.000 Euro + VAT

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Invitation Sponsorship

- 9 m² stand in the Show area
- Appearance in the invitations to be distributed both inland and abroad with the company logo
- Appearance in the bulletins to be distributed both inland and abroad with the company logo
- Coverage in the online notifications, news and invitations to be sent to 400.000 addresses
- Being mentioned as the Invitation Sponsor in all printed materials related to the Show
- Participation in the opening
- 2 pages of presentation and 1 page of advertisement in the Show catalogue
- Appearance in all promotional materials across the country with the company logo
- 100 Show invitations - 5 summit invitations
- Thank you plaque

INVITATION SPONSORSHIP: 10.000 Euro + VAT

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Coffee Break Sponsorship

- 9 m² stand in the Show area
- Opportunity to use banners on the tables in the coffee break area
- Participation in the opening
- 2 pages of presentation and 1 page of advertisement in the Show catalogue
- Appearance in all promotional materials across the country with the company logo
- 100 Show invitations - 5 summit invitations
- Thank you plaque

COFFEE BREAK SPONSORSHIP: 8.000 Euro + VAT

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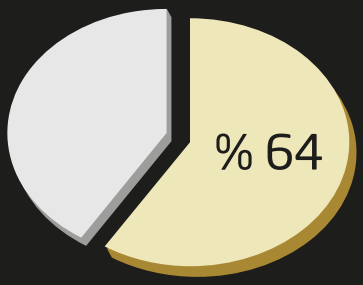
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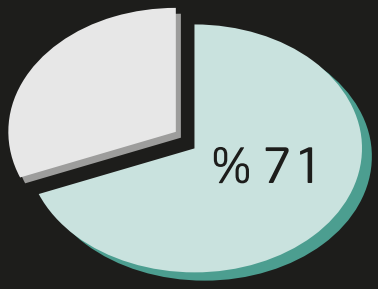
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Questionnaire Results

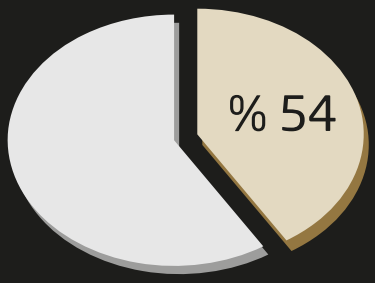
Reason of Participation



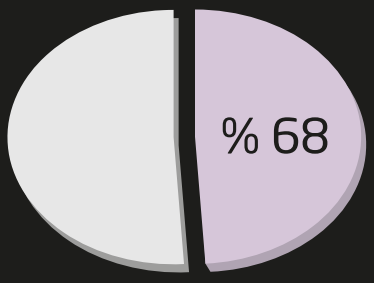
Increasing the value and recognition of our company/organization



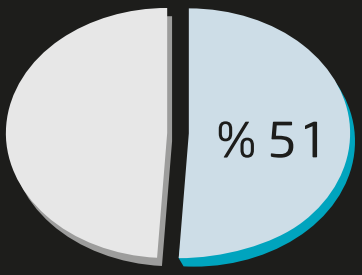
Reaching the right investors



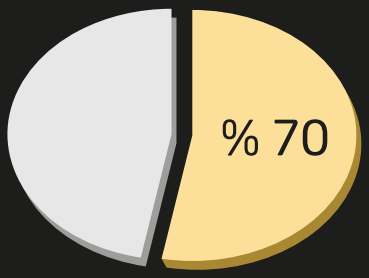
Completing projects & creating and presenting new projects



Making business deals on the spot



Showing ourselves in the newly-emerging Gulf Countries market



Reaching new partners as your real estate investment partners

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